The Backlog is in the Eye of the Beholder: A Learning Game

© 2016 by EBG Consulting, Inc.

Mary Gorman
www.ebgconsulting.com
www.DiscoverToDeliver.com
Mary Gorman
VP, Quality and Delivery, CSM, CSPO, CBAP, PMI-PBA
Mary specializes in agile business analysis, product discovery, and requirements coaching, facilitation, and training. She enables clients to discover and deliver the right product needs to delight their customers.

twitter: @mbgorman
blog: ebgconsulting.com/blog
tips newsletter: www.ebgconsulting.com

EBG is a global leader in agile product requirements, backlog management, agile business analysis, and collaborative practices for technology products. EBG helps organizations amplify discovery to accelerate delivery.
a learning game

in of beholder
agile goal

discover and deliver high value
product backlog
beholders
goal
let’s play!
**the game**

**Explore**
- Diverse, conflicting stakeholder views
- How to organize backlog items, *without* prioritizing

**Each team**
- 4-5 players, 1 is the facilitator
- Need table/horizontal space for game cards

*Once upon a time there was a farm... the stakeholders have different perspectives*
the game
4 perspectives

Producer / Farmer

Consumer / Buyer

Land Owner

Farm Bureau &
Regulatory Agencies

© 2016 by EBG Consulting
www.ebgconsulting.com | www.DiscoverToDeliver.com
the game
15 backlog items

- Fertilize crops
- Survey market
- Forecast profit
4 rounds + overall debrief
overall debrief

Across all 4 rounds, what did you notice about BL organization?

How does this relate to your BL?

How well does your BL represent different stakeholders?

What might you do differently about your BL work?
The Backlog is in the Eye of the Beholder: A Learning Game

thanks!

email mary@ebgconsulting.com
twitter @mbgorman
The Backlog is in the Eye of the Beholder: A Learning Game

© 2016 by EBG Consulting, Inc.

Visit www.DiscoverToDeliver or contact EBG for Creative Commons versions of images.

This presentation is for the BBC conference attendees’ personal use.
No part of this publication may be reproduced, transmitted, transcribed, or stored in any form or by any means, electronic, mechanical, optical, chemical, manual, or otherwise without prior written consent of EBG Consulting, Inc.
special BBC discount

30% off paperback thru 30 November
use coupon code BBC2016
order at www.DiscoverToDeliver.com
www.ebgconsulting.com
   Events, course outlines, services, resources

www.ebgconsulting.com/blog/

www.DiscoverToDeliver.com
   DtoD associated resources, Visual Language to download

Twitter @ellengott @mbgorman

YouTube EBGConsulting

SlideShare ellengott
Vision to Value: Certified Backlog Refinement Practitioner

March 8-9, Boston, MA USA
Friday 11:30-12:30
Opinion of the Gurus: Leading Business Excellence
Ellen Gottesdiener